

THE ROLE OF NUCLEAR TECHNIQUES
IN HELPING TO ACHIEVE THE **GLOBAL
BREASTFEEDING
TARGET**

TARGET:

At least **50%** of all infants **exclusively breastfed** for the **first 6 months by 2025**



(SET BY WORLD HEALTH ASSEMBLY IN 2012)

The IAEA supports Member States to assess **breastfeeding promotion programmes** and to verify the **accuracy of reported exclusive breastfeeding** in the first 6 months

**CURRENT
SITUATION**

Globally only **40%** of all infants under 6 months are exclusively breastfed

Universal breastfeeding could avert up to **823 000** deaths of children under 5 each year

BREASTFEEDING

BENEFITS TO BABY



Increases **intelligence**



Protects against **gastrointestinal and respiratory infections**



Potentially reduces risk of **overweight and diabetes**



Reduces **all-cause mortality**



BREASTFEEDING

BENEFITS TO MOTHER



Improves **birth spacing**



Protects against **breast cancer**



Potentially protects against **ovarian cancer and type 2 diabetes**

THE IAEA SUPPORTS THE APPLICATION OF STABLE ISOTOPES

STABLE ISOTOPES...

QUANTIFY
breast milk intake



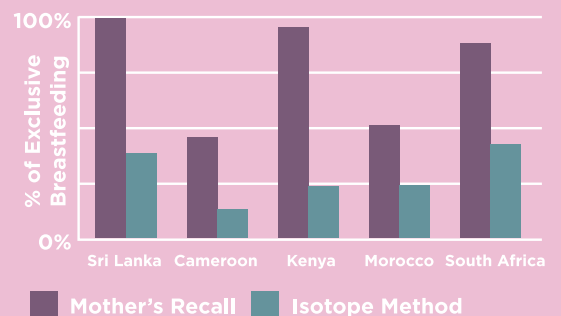
ASSESS
breastfeeding practices



VERIFY reported
exclusive breastfeeding



**PROGRESS TOWARD
BREASTFEEDING TARGET DEPENDS
ON MEASUREMENT METHOD**



Exclusive breastfeeding **rates are lower** when the objective isotope method is used compared to mother's recall

The IAEA contributes **evidence** on breastfeeding practices **to monitor the progress** of achieving global breastfeeding targets